LIBRARIES AS INFORMATION CONCOURSES

Integrating Research and Education in a Total Learning Environment
TOTAL LEARNING ENVIRONMENT CAMPAIGN

• An initiative that supports the University of Colorado’s vision to be among the nation’s leading student-centered research universities

• A commitment by the University to provide a high quality environment that promotes learning and innovation

• An appeal to those who can invest in the vision
The University Library System is dedicated to providing a learning environment that stimulates and nourishes discourse, discovery, the growth of ideas, and the creation of new knowledge. Library collections and services support both a diverse student body and a curriculum stretching over a wide range of programs. The foundation has been laid for the 21st century student-centered learning environment at CU-Boulder, with a state-of-the-art online catalog, nationally selected staff, and a wide range of print and electronic books and journals.

The next step -- building upon our strong foundation -- cannot be supported by traditional budgets. However, with your added support, we can achieve our goals as a learning organization, transform our outdated spaces, and reframe the Libraries to meet the current and future challenges.

Our desire to keep pace with change and to provide the most relevant resources possible has shaped our priorities for the future. Within this campaign, the University Libraries have identified three principal needs:

- We must respond to and explore the impact and opportunities presented by new technologies.
- We must provide facilities that encourage collaborative learning experiences.
- We must develop and enhance services and access to resources.

Please join with us in our commitment to provide the highest quality environment where learning and innovation will take place.

James F. Williams, II
Dean of the University Libraries

“To add a library to a house is to give that house a soul.”
Cicero
PROVIDING A LINK TO THE PAST
The very heart of a university and the core of academic excellence can be found in its library. The university library stands as a composite of the university itself -- reflecting the objectives, aspirations, and level of excellence to which the institution is committed. Without a library, the storehouse of knowledge from the ages, humankind has no link with the past and, therefore, a limited view of the future.

The University Libraries have been fundamental to the quality of teaching, research, and service at the University of Colorado since the institution’s inception. In an environment of open inquiry and with a commitment to excellence, the Library continues to serve as a foundation for the scholarly communication process, promoting life-long learning skills and continuous educational achievement.

Information technology has revolutionized higher education and the library is no longer a repository for library materials. The smell of books still permeates and the atmosphere remains hushed, but the tap-tap of keyboard typing now breaks the silence. Students and professors use computers to search for sources, pull up information from worldwide databases, or scan the pages of a book in a library on the other side of the globe.

As the entire campus transforms itself to meet the challenges of new technology, the library must keep pace providing access to new technologies as well as more traditional purchases of books and journals. Both are critical in today’s research library. Striking the right balance between the two will take the CU-Boulder library system into and beyond the millennium -- rich in resources, well equipped and readily accessible.

RECONFIGURING EXISTING SPACES
Libraries in the new millennium will be vastly different from their predecessors. The library of tomorrow can be viewed as an information concourse -- the point of departure to destinations anywhere in the world.

Effective utilization of information technology is an essential Library component of the Total Learning Environment. The Library is a leader in Colorado in using technology to deliver information to its users. Students can already access collections from their dorms and off campus locations while using the online catalog as a browser to web-based resources.

Group instruction spaces are a major priority, and we will also continue to expand access to materials beyond our own collections. Targeted in-house projects focus on the utilization of high resolution scanning to preserve and or expand access to the unique and fragile archives of our own special collections.

Work areas will be configured to facilitate the collaborative learning style that has become a hallmark of the Boulder campus. State-of-the-art equipment will enable library staff to provide demonstrations and hands-on training in faculty offices, labs, classrooms, and off-campus sites where connectivity is critical.
BUILDING NEW PLACES
The development of a new Science Library Commons on the Boulder Campus will position CU to meet all four of its TLE objectives:

- Support innovations in learning and creative scholarship
- Be more responsive to students and other constituents
- Use technology to improve learning, teaching and research
- Enhance the University’s infrastructure

THE IMPACT OF YOUR INVESTMENT
A library is great, not because of the number of volumes it has, but because of the number of people who use it either to derive personal benefit or to produce something that will benefit civilization. While annual budgets ensure that basic services are provided, private gifts permit the Library to extend its tradition of excellence in meeting the needs of students and faculty. Private support allows us, for example, to purchase special print resources, improve facilities, and pursue innovative ideas that cannot be implemented through normal budgets. The direct benefits of providing the best resources for independent study and collaborative research are quickly seen in the excellent informed work produced by students and faculty.

As the largest research library in Colorado, the University Library System provides support for a wide range of University academic programs, local business needs and community interests by honoring its print-based tradition while embracing the vibrant technological future. The University Libraries are committed to providing the highest quality instructional and research support to meet the information needs of the University and the community. Your generous support of our priorities, as well as your commitment to our vision for the future will make this possible.

We invite you to learn more about the Library’s campaign and join other Friends who have already committed to help us. Please take a few moments to look at the key areas we have identified where a private investment can make an immediate and substantial difference.
LIBRARY PRIORITIES AND NAMING OPPORTUNITIES

*We will ensure that your contributions make a difference and that your support is recognized.*

Those who join us in this campaign with a significant gift will be recognized in permanent public displays. All of our supporters’ names will appear in our annual donor report. Those people establishing a Library collection endowment may name the endowment for themselves, a family member, a friend, or an honored member of the University community.

We know that individual commitments will come in various amounts. Some people will choose to make annual gifts as Friends to the Libraries; others will contribute to new technology or library instruction programs. We welcome conversations with donors interested in giving – at whatever level. We are committed to matching your gifts and interests with our own needs.

In the following pages you will read about our priorities in more detail. I hope they will convince you that this is a good time to support the University Libraries.

James F. Williams, II  
Dean of the University Libraries
SCIENCE LIBRARY NAMING $6,000,000
On rare occasions individuals have been able to seize giving opportunities that boldly alter the architectural landscape of a campus and, at the same time, provide an educational resource vital to the state. In addition to providing a gateway to a universe of scholarship and scientific information, this cutting edge facility will offer physical spaces designed to support innovations in learning and creative scholarship. There are a variety of naming opportunities available for interior spaces totaling an additional $3 million.

NORLIN LIBRARY $4,050,000
As we dream about and plan for the eventual retrofit of Norlin Library as the library of the future for the humanities and social sciences, we can not overlook the current need to transform Norlin to accommodate today’s students. A mission critical element of this effort will be an endowment to provide supplemental bridge funds. Initially, expenditures from this fund will focus on special purchases in the humanities and social sciences, for the most advanced technology of access, and for newly renovated spaces for instruction, discovery, and preservation. These improvements will serve as the first inspirational pieces of the future retrofit.

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<tr>
<th>CENTRAL LIBRARY NEEDS</th>
<th>$4,005,000</th>
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<tr>
<td>Deans Fund for Excellence</td>
<td>$350,000</td>
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<tr>
<td>Library Development Endowment Fund</td>
<td>$2,000,000</td>
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<tr>
<td>• Equipment replacement</td>
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<td>• Supplemental support for the Humanities Special Purchase Fund</td>
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<td>• Program and service support --$50,000 annually (e.g. digitization of unique resources, funding of outreach efforts, etc)</td>
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<td>• Faculty enrichment grants--$50,000 annually</td>
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Physical Improvements

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<th>Equipment Upgrades</th>
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<tr>
<td>• Electronic Instruction Room</td>
<td>$250,000</td>
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<tr>
<td>• Preservation Laboratory</td>
<td>$200,000</td>
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<td>• Renovate Graduate Student Study Complex</td>
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<th>Equipment Upgrades</th>
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<td>• Next generation upgrade for the online catalog</td>
<td>$300,000</td>
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<td>• Wireless Telecommunications Network</td>
<td>$200,000</td>
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<tr>
<td>• High-Resolution Digital Imaging Workstation</td>
<td>$5,000</td>
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<td>• Media Laboratory for Listening, Viewing and Digital Transfer</td>
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ARCHIVES $245,000

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<tr>
<td>• CIHR Collections Development Fund -- Human Rights Initiative</td>
<td>$245,000</td>
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SPECIAL COLLECTIONS PRIORITIES $800,000

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<tr>
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<tr>
<td>Collection Development</td>
<td></td>
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<tr>
<td>• Women's Poetry</td>
<td>$250,000</td>
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<tr>
<td>• Additions to Tippit Photobook Collection</td>
<td>$150,000</td>
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<tr>
<td>• Special Collections</td>
<td>$300,000</td>
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| SPECIAL COLLECTIONS PRIORITIES | |
|-------------------------------| |
| Physical Improvements | |
| • Electronic Group Classroom | $100,000 |
CAMPUS LIBRARIES

WILLIAM M. WHITE BUSINESS LIBRARY
As we plan for a totally new Business Library as part of the College of Business expansion, gifts during the campaign will be targeted to maintain the William White Business Library as a resource-rich and readily accessible business research resource for the University and the Rocky Mountain Region. Gifts will be used to create a supplemental fund for the most advanced technology of access, as well as electronic resources in the following areas of emphasis: accounting, finance, information systems management, and marketing.

Collection Development
- Supplemental Fund for Electronic Resources
- Equipment replacement

*Note: Does not include $2 million for expansion of the Business Library.

LEONARD H. GEMMILL ENGINEERING LIBRARY
As we move towards the 10th anniversary of the Leonard H. Gemmill Engineering Library, the integration of our instructional programs with the Discovery Learning Center in the College of Engineering has increased the need for advanced instructional technology in the library. Thus, our plans to target gifts during the campaign that will be used to convert and name the conference room as a new discovery learning space.

Library Improvements
- Convert Conference room to Electronic Instruction Room $100,000

MUSIC LIBRARY
With the naming of the University as the official archive of the Glenn Miller Collection, gifts during the campaign will be used to create and endow the post of the Glenn Miller Archivist. This position will be responsible for the continuing development, preservation, celebration and programmatic use of the Glenn Miller Collection within and beyond the academic community.

Fund new position
- Glenn Miller Collection Archivist -- $10,000 per year $ 50,000

Note: Does not include AMRC relocation costs or renovation of the Music Library space vacated by the AMRC move.

CRAIL-JOHNSON EARTH SCIENCES LIBRARY
With the University’s leadership role in the development of distributed geospatial libraries, gifts during the campaign will be targeted to convert and name the conference room in the Crail-Johnson Library as an electronic classroom with the most advanced links to our partners in the digital geolibrary community. Other gifts will be targeted to beautify and celebrate this library as a gateway for learning at this new crossroads for the campus.

Physical Improvements
- Convert classroom to Electronic Instruction Room $150,000
- Developmental fund for Library Aesthetics $50,000

OLIVER C. LESTER LIBRARY OF MATHEMATICS AND PHYSICS
The Oliver Lester Library of Mathematics and Physics is one of the oldest and most celebrated libraries on campus. The faculty and students who use this proud library are now constrained in their use of it by the need for even more advanced access technology. Gifts during the campaign will thus be targeted for the installation of wireless connections to the campus network in order to supplement existing docking stations.

Physical Improvements
- Wireless telecommunications network $100,000

LIBRARY CAMPAIGN GOAL $11.5 Million
LIBRARIES AS A PLACE OF CONCOURSE
Integrating Research and Education in a Total Learning Environment

GOALS

• Empower the campus to access and use the cumulative record of recorded knowledge independent of time, place, and personal pace
• Provide opportunity for discovery of new knowledge that will enrich the lives of students as well as society, long after formal instruction has ended.
• Serve as a central source of new information technologies
• Provide assistance in course development and instruction on the development of information-seeking skills to support the life-long learning

VALUES

• Collections of strong integrity
• Demand-driven smart services
• Creative and innovative operations and services
• Realistic yet flexible goals, standards, policies and procedures
• An environment where staff and faculty can continue to grow and develop

TRENDS

• Changing user needs, expectations and sophistication
• Changes in the process of scholarly communication
• Increased emphasis of access to information
• Increases in the overall cost of operations due to new technology
• Continuing growth of teaching and research programs within the University
• Increasing need for more user space in the Libraries
• A constrained financial outlook for higher education
• A shift away from staff and collections toward more automation, telecommunications
• A reallocation of resources for access
• Continued increase in volume of information relevant to CU-Boulder
• Increasing creation, storage and dissemination of information in electronic format
STRATEGIC GOALS

Challenge of Collections and Preservation
- To develop and implement a collection and resource development plan (including policies) to acquire, organize, manage, and publicize the collections and resources of the University Libraries in accordance with the teaching, research and service missions of the University.
- To acquire and provide information (in all formats) consistent with the mission of the University.
- To maintain bibliographic control of the University Libraries’ collections and other sources in accordance with national standards.
- To develop and implement a strategic plan to conserve and selectively preserve the collections and resources of the University Libraries.

Challenge of Human Resources
- To increase and strengthen the University Libraries’ human resources through recruitment, retention and development of opportunities for scholarly and creative work, continuing education and service to the discipline, the profession, the University, and the community.
- To recruit and retain staff with new capacities and new energies to meet the demands of a diverse society and a technologically rich future.

Challenge of Technology and Space
- To participate as a major partner in the Campus-wide plan for the application and use of information technology.
- To apply information technology in all operations of the University Libraries.
- To promote resource sharing in general, and to facilitate information transfer through an active leadership role in formal and informal cooperative programs involving other institutions and networks.
- To develop and implement a comprehensive space plan for the University Libraries in accordance with the University’s Master Space Plan.

Configuring for the Total Learning Environment
- To provide support for the teaching, research, and service programs of the University.
- To promote instruction in the development of life-long interpretive and critical thinking skills related to access, retrieval and management of information.